

ALEXAI.003A



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	:	Kahle, et al.)
)
App. No.	:	09/820,207)
)
Filed	:	March 28, 2001)
)
For	:	SUPPLEMENTATION OF WEB)
		PAGES WITH PRODUCT-RELATED)
		INFORMATION)
)
Examiner	:	Unknown)

ESTABLISHMENT OF RIGHT OF ASSIGNEE TO TAKE ACTION
AND
REVOCATION AND POWER OF ATTORNEY

Assistant Commissioner for Patents
 Washington, D.C. 20231

Dear Sir:

The undersigned is empowered to act on behalf of the assignee below (the "Assignee"). A true copy of the original Assignment of the above-captioned application from the inventors to the Assignee is attached hereto. This Assignment represents the entire chain of title of this invention from the Inventors to the Assignee.

I declare that all statements made herein are true, and that all statements made upon information and belief are believed to be true, and further, that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that willful, false statements may jeopardize the validity of the application, or any patent issuing thereon.

The undersigned hereby revokes any previous powers of attorney in the subject application, and hereby appoints the registrants of Knobbe, Martens, Olson & Bear, LLP, 620 Newport Center Drive, Sixteenth Floor, Newport Beach, California 92660, Telephone (949) 760-0404, **Customer No. 20,995**, as its attorneys with full power of substitution and

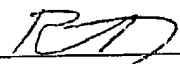
App. No. : 09/820,207
Filed : 3/28/01

revocation to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected herewith. This appointment is to be to the exclusion of the inventor(s) and his attorney(s) in accordance with the provisions of 37 C.F.R. § 3.71.

Please use **Customer No. 20,995** for all communications.

ALEXA INTERNET

Dated: 8/22/01

By: 
Brewster Kahle
Title: Chief Financial Officer
Address: The Presidio of San Francisco,
Bldg. 116
P. O. Box 29141
San Francisco, CA 94129-0141

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042701

COPY

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ASSIGNMENT

WHEREAS, We, **Brewster P. Kahle**, a United States citizen, residing at 513B Upper Simonds Loop, San Francisco, CA 94129, **Niall P. O'Driscoll**, a United States citizen, residing 575 Union Street, San Francisco, CA 94133, **Ronna C. Tanenbaum**, a United States citizen, residing at 537A Simonds Loop, San Francisco, CA 94129, **Jeffrey Bartolotta**, a United States citizen, residing at 518 Church Street, San Francisco, CA 94114, **Sondra L. Cholach**, a United States citizen, residing at 509 Pierce Street, #1, San Francisco, CA 94117, **Paul Van Der Sauer**, a United States citizen, residing at 839 Post Street, #607, San Francisco, CA 94109, have invented certain new and useful improvements in a **SUPPLEMENTATION OF WEB PAGES WITH PRODUCT-RELATED INFORMATION** for which we have filed an application for Letters Patent in the United States, Application No. 09/820,207, Filing Date: March 28, 2001;

AND WHEREAS, **Alexa Internet** (hereinafter "ASSIGNEE"), a California Corporation, with its principal place of business at The Presidio of San Francisco, Bldg. 116, P. O. Box 29141, San Francisco, CA 94129-0141, desires to acquire the entire right, title, and interest in and to the said improvements and the said Application:

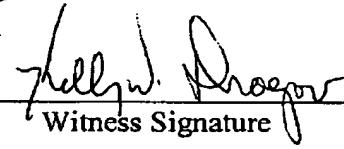
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 22 day of August, 2001.


 Brewster P. Kahle

Dated: 8/22/01

By: 
 Witness Signature

Kelly W. Dragoo
 Printed Name of Witness

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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 7th day of August, 2001.

[Signature]
Mall P. O'Driscoll

Dated: 8/7/01

By: [Signature]
Witness Signature

Kelly W. Drago
Printed Name of Witness

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 2 day of August, 2001.

[Signature]
Ronna C. Tanenbaum

Dated: 8/2/01

By: [Signature]
Witness Signature


8/2/01
Printed Name of Witness

CCFV

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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 18 day of July, 2001.


Jeffrey Bartolotta
Jeffrey Bartolotta JMB 518 Church St.

Dated: 7/18/01

By: 
Witness Signature

Kelly Dragoo
Printed Name of Witness

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____, 2001.

Sondra L. Cholach

Dated: _____

By: _____
Witness Signature

Printed Name of Witness

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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____, 2001.

Jefrey Bartolotta

Dated: _____

By: _____
Witness Signature

Printed Name of Witness

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 26 day of July, 2001.

Sondra L. Cholach
Sondra L. Cholach

Dated: 7/26/01

By: Kelly W. Drago
Witness Signature

Kelly W. Drago
Printed Name of Witness

COPY

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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 22 day of August, 2001.


Paul Van Der Sauer

Dated: 8/22/01

By: 

Witness Signature

Kelly W. Drago
Printed Name of Witness